



## **NOTICE OF JANUARY 2010 BOARD OF DIRECTORS MEETING**

**To:** Board of Directors and Members

PURSUANT to the call of a majority of the Board of Directors named in the Certificate of Formation of the Corporation, NOTICE IS HEREBY GIVEN that the Board of Directors and the Members of The Woodlands Convention and Visitors Bureau, a Texas non-profit corporation (the "Corporation"), will meet at the principal office of the Corporation, at 10001 Woodloch Forest Drive, Suite 600, The Woodlands, Texas 77380, on the 6<sup>th</sup> day of January, 2010, at 11:30 a.m., for the purpose of:

1. Call to order and adoption of Agenda;
2. Public Comment;
3. Consider and approve Minutes from November 10, 2009 meeting;
4. Consider and receive Financial Report for November 2009;
5. Consider and act upon approval of the 2010 Service Agreement between The Woodlands Convention & Visitors Bureau and The Woodlands Township;
6. Consider and act upon approval of the Service Agreement with The Strong Firm to provide 2010 legal counsel to The Woodlands Convention & Visitors Bureau;
7. Consider and act upon approval for the 2010 Public Relations contract with Kaplan Public Relations;
8. Consider and act upon approval for the contract between Manlove Marketing & Communications and The Woodlands Convention & Visitors Bureau for 2010 Destination Marketing Services;
9. Consider and act upon approval for the 2010 Destination Marketing campaign theme and media placement schedule;
10. Consider and act upon approval for the 2010 Service Agreement with the South Montgomery County Woodlands Chamber of Commerce for the CVB Visitor Services program;
11. Consider and act upon approval for the 2010 Waterway Square Programming costs;
12. Consider and receive a report on the Group Sales initiative;
13. Update on Holiday Events in The Woodlands;
14. Update on merchandising of The Woodlands;
15. President's Report;

16. Board Announcements;

17. Agenda items for next meeting;

18. Adjournment.

This notice is given in accordance with the Bylaws of the Corporation and the Texas Business Organization Code. In accordance with state law, notice of this meeting was posted at least 72 hours in advance. This posting occurs at the Montgomery County Courthouse, the Harris County Courthouse and inside the boundaries of the Township at its office building.

Dated at The Woodlands, Texas, the 6<sup>th</sup> day of January, 2010.



A handwritten signature in dark ink, appearing to read "Mike Holder", written over a horizontal line.

President of The Woodlands Convention & Visitors Bureau